



EDUCATION

ROGER WILLIAMS UNIVERSITY

Bristol, RI | September 2018 - May 2019
Bachelor of Arts in Graphic Design Communication
Psychology Minor

MOUNT IDA COLLEGE, SCHOOL OF DESIGN

Newton, MA | September 2015 - May 2018
Bachelor of Science in Graphic Design
Psychology Minor

TRI-COUNTY REGIONAL VOCATIONAL TECHNICAL HIGH SCHOOL

Franklin, MA | September 2011 - May 2015
Graphic Design Communications

SKILLS

Typography, Branding & Identity, Digital Photography, Photo Editing, Web Design, Web Development, UX/UI, Package Design, Video Creation, Video Editing, Editorial Design, Vector Graphics, Merchandising, Social Media, Apparel Design, Email Design, Marketing & Advertising, Product Photography, Page Layout, Logo Creation, Color Theory, Designing for Print, Event Design

PROGRAMS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, Lightroom, Dreamweaver, XD), Microsoft Office Suite, Google Suite, Wordpress, Mailchimp, Later, Wix, Square

HONORS & ACHIEVEMENTS

ROGER WILLIAMS UNIVERSITY

Dean's list (Fall 2018 - Spring 2019)
Graduated with Summa Cum Laude

MOUNT IDA COLLEGE, SCHOOL OF DESIGN

Dean's List (2015 - 2018)
Presidential Scholarship Recipient
Annual Student Showcase (Spring 2016 - 2018)

VILLARI'S MARTIAL ARTS CENTER

Black Belt in Shaolin Kempo Karate (2012)

MELANIE STEINBRECHER

WORK EXPERIENCE

ARTIST & OWNER

Roses N Dragons Designs | November 2020 - Present

- Built a brand and business selling handmade products, and continue to promote and manage all aspects
- Designed and implemented all advertising materials from business cards, signage, banners, social media posts, and other graphics
- Developed the concepts and designs for a website as well as maintain and update all content

GRAPHIC DESIGNER (CONTRACT)

WaterFire Providence | Providence, RI | September 2024 - November 2024

- Managed design projects for print, social media, and web without any direct supervision and delivered finished pieces within tight deadlines

STORE ASSOCIATE

WaterFire Providence | Providence, RI | December 2021 - May 2024

- Continued to help with tasks from past positions as well as work front of house which included cashier, greeter, and receptionist

CREATIVE SERVICES ASSISTANT

WaterFire Providence | Providence, RI | July 2019 - December 2021

- Consulted with co-workers and clients to find the most appropriate graphic design options for their project
- Managed multiple projects at a time while under pressure to meet weekly deadlines, and followed through from start to finish
- Developed artwork and layout for print and digital signage, banners, posters, publications, and flyers
- Promoted and reflected WaterFire branding effectively across many platforms such as web, social, and print

While working as the Creative Services Assistant I also effectively acted as the Visitor Services and Retail Coordinator and executed the following duties as well:

- Created merchandise marketing emails, organized inventories, managed online store, and designed social media posts
- Photographed products and created graphics for social media, product pages, and other website content
- Managed all aspects of retail store, including scheduling and training staff and volunteers, organizing and updating retail displays, & more

GRAPHIC DESIGN INTERN

WaterFire Providence | Providence, RI | May 2019 - August 2019

GUEST EXPERIENCE SPECIALIST

Petco | Norwood, MA | May 2017 - July 2019

SALES ASSOCIATE AT COPY AND PRINT CENTER

Staples | Needham, MA | May 2016 - December 2016